

COMMERCE COMMUNIQUÉ

Embassy Chamber Newsletter: Publication 1 Issue 3

In this issue:

- EICC Vision & Mission
- EICC Podcast
- Just Write Support Group
- Feature: New Birth Scholarship Golf Tournament
- Feature: Kingdomwood Christian Film Festival Product Placement Opportunities
- Partners Place

VISION STATEMENT: A Marketplace Ministry transforming society by connecting faith and business to glorify God.

MISSION STATEMENT: The Embassy International Chamber of Commerce connects faith and the marketplace by:

- Inspiring and equipping Christians to live their faith in the marketplace;
- Equipping, educating, training and developing entrepreneurs, marketplace leaders and businesses;
- Connecting entrepreneurs, marketplace leaders and businesses to resources and relationships; and
- Empowering Christian entrepreneurs, marketplace leaders and businesses to lead in the marketplace and to set the standard of excellence in their specific areas of business.

New Podcasts every Wednesday at 7 AM to EICC Facebook



Click to Listen Now

Live Discussion every Wednesday at 7 PM at EICC Facebook

SEEKING LEADERS OF UNITY IN THE AGE OF DISRUPTION

Also, needing Millennial representation!

EmbassyChamber.com • 770-728-6092 • info@EmbassyChamber.com



February 17, 2020

COMMERCE COMMUNIQUE

Just Write (JW) Support Group

Are you a writer or aspire to be one? Let us support your development and help you to get that book written!

Connect today at [JW Facebook](#) or by email:

JustWrite@EmbassyChamber.com. Also, inquire about our upcoming February events..

**Saturday
March 28, 2020**
Stone Mountain Park Golf Club
Registration 8:00 A.M.
Tee-time 8:30 A.M.

Sponsorship Levels

- Hole Sponsor \$250
- Bronze Sponsor \$1000
- Silver Sponsor \$1500
- Gold Sponsor \$2000
- Platinum Sponsor \$3000

REGISTRATION

- \$100.00 - 1 Golfer
- \$400.00 - Team of 4

For more information visit www.NewBirth.org

New Birth Scholarship Golf Tournament

Date: March 28, 2020 (Saturday)
Time: 8:00 – 1:00 p.m.
Tee-time: 8:30 a.m.
Luncheon: 12:30 p.m. (approximate time)
Location: Stone Mountain Park Golf Club
Cost per golfer: \$100 Per team: \$400

EICC Businesses please partner with us in this very exciting event to benefit our children! Thank you for your support!

Please make checks payable to: New Birth Scholarship Fund

For sponsorship payment pickup please contact:

Elder Wanda Gilliard
nbscholarship@newbirth.org
404-610-1929
Baptist Church

Kingdomwood Product Placement in Films

Product Placement Offer:
Kingdomwood's Film Product Placement Opportunities. Business Product Placement.
*0.2 Sec company photo placement in films.
*3.1% Visual and Audio in the films. Company Name website displayed in the movie credits.
*Marketing company products prior and after the movie screening. * Website screening continuous on Kingdomwood's website end of the year.
*Best Product Placement in film award at the film festival on October 4, 2020

Local Business Placement
Product Placement in Movies
Why choose to pay for a product placement? There is one simple goal in mind for companies that place their products into movies. They hope that moviegoers will see the item in the movie, want it, and then purchase it. Do product placements really work?
• The U.S. is the largest and fastest-growing paid product placement market. It showed revenues are huge.



Photo Product Placement

- Studies show more frequent product photo viewers, and viewers who enjoy a movie more will pay attention to product placements in the movie on a more frequent basis.



Visual Placement

Studies show 20% visual placement increase in brand awareness that can be expected from the inclusion of a product placement in a movie.



Audio Placement

Verbal mention of the brand name or a "brand-relevant message" sounds draw attention to the product which will be edited into our films.



Celebrity Judges

Celebrity endorsement is a phenomenon widely used. Kingdomwood has included celebrity viewing for the past successful year that helped promote film-maker skills.

Kingdomwood Films www.kingdomwood.com (404) 915-6117

Partners Place

AEI StartUP Factory

Mention EICC to join Stonecrest's premier co-working ecosystem and receive 10% off membership or discuss how they can help you host your next special event. 470-359-5965

The Processing Center

Need print or copy services, marketing materials, duplication, binding, scanning, & shipping? Let them know you're an EICC member and get a 10% discount. 770-696-9633

Conquer Worldwide

Want business consulting & guidance, sales and marketing strategy, funding, mentorship, and/or support? Reach out today and tell them EICC sent you! 888-526-1118.

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